



nigerians

ABROAD MAGAZINE

INFORMED . EMPOWERED . REDEFINED





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“NA magazine is about advocacy, critique, solutions and celebration of everything Nigerian.

We want to inspire the Nigerian diaspora to champion and shape national discourses for the advancement of Nigeria”

Yemi Ifegbuyi

PUBLISHER

ABOUT US

Nigerians Abroad Magazine is a distinguish News on world and current affairs. We provide reliable insight and analysis on breaking news, politics, business, education, research, culture, arts & entertainment, travel and technology, especially as they affect Nigeria and Nigerians.

Our news media is always looking for new ideas, and welcomes queries and pitches from readers and writers for both our website and magazine.

NA magazine is about advocacy, critique, solutions and celebration of everything Nigerian. We want to inspire the Nigerians diaspora to champion and shape national socio-economic and political discourse by publishing resourceful information and engaging with societal institutions on matters that affect the country and its citizens.

NA magazine is above all a political and cultural medium.

ESTABLISHED: December 2008

MOTTO: INFORMED . EMPOWERED . REDEFINED

LOCATION: Toronto, Canada

TOP COVERAGE BY COUNTRY: United States, China, United Kingdom, Canada, and Nigeria.



HOW TO CONTRIBUTE

Since the establishment of Nigerians Abroad magazine, we've continue to evolve with a goal of creating a niche for our medium on issues that affects Nigeria and Nigerians.

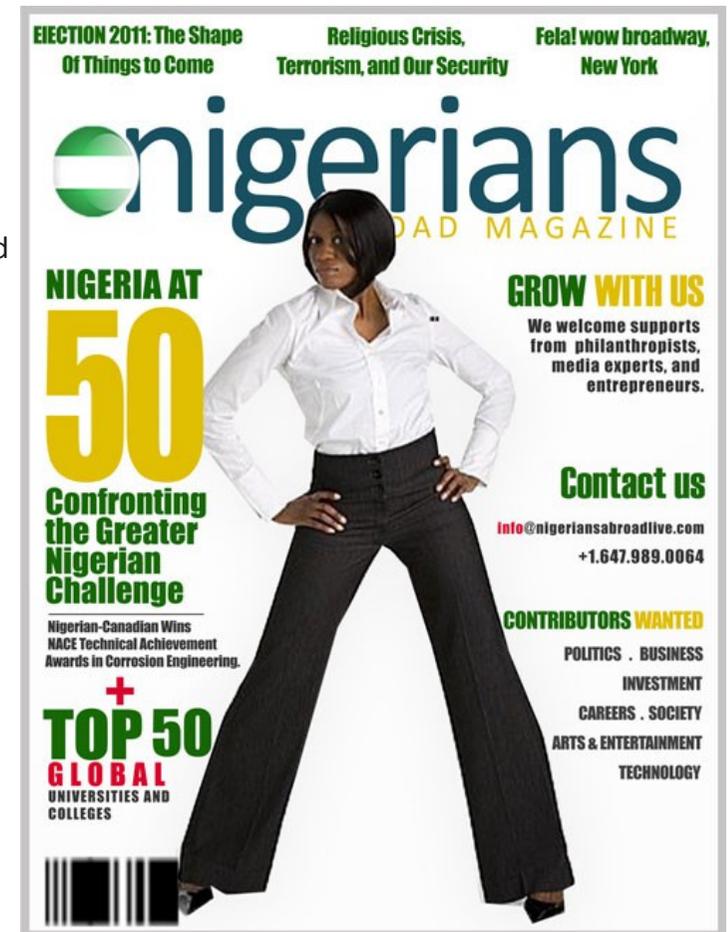
Creating a brand that serves the interest of our audience requires strong partners that understand the intricacies and important of empowering audience with reliable information and robust ideas that promote progress and sustainability.

CONTINUOUS GROWTH

Nigerians Abroad magazine is committed to leading. The status quo is never acceptable, we must always be living in the future to keep up with what's new while we uphold our integrity. Being the best demands an unwavering culture of , and commitment to improvement in everything we do.

Yes, together we can achieve excellence. See how you can grow with us.

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01. Jude Igwemezie: A seasoned railway engineer. He is the Founder & President of ARRT - a railway consulting engineering and research company.

02. Hakeem Olajuwon: World famous professional basketball player. He is an inductee of NBA's Basketball Hall of Fame.

03. Ngozi Okonjo-Iweala: Former Nigeria's Finance minister and currently a managing director at World Bank Group.

04. Yinka Shonibare: Innovative contemporary artist. Yinka uses theatrical language to deconstruct power and social construction that are subsequently manifested in his arts works.

05. Kase Lawal: Proudly Nigerian, Houston based business entrepreneur and chairman Allied Energy Corporation.

06. Nneka Egbuna: Revolutionary hip-hop/soul singer and songwriter.

07. Paula & Peter Imafidon: Young Nigerian geniuses in mathematics. In March 2010, Paula and Peter at the age of nine became youngest pupils admitted to a UK secondary school.

08. Jelani Aliyu: Senior creative program designer of General Motors Corp. He was the concept designer for GM's Chevrolet Volt.





“Our greatness lies in our diversity and values.

Across the globe, Nigerians of different orientations continue to set paces and impact positively on their communities.

At Nigerians Abroad magazine, we celebrate what makes us good people and our home country, a great nation.

Join us to say it loud, proudly Nigerian.”

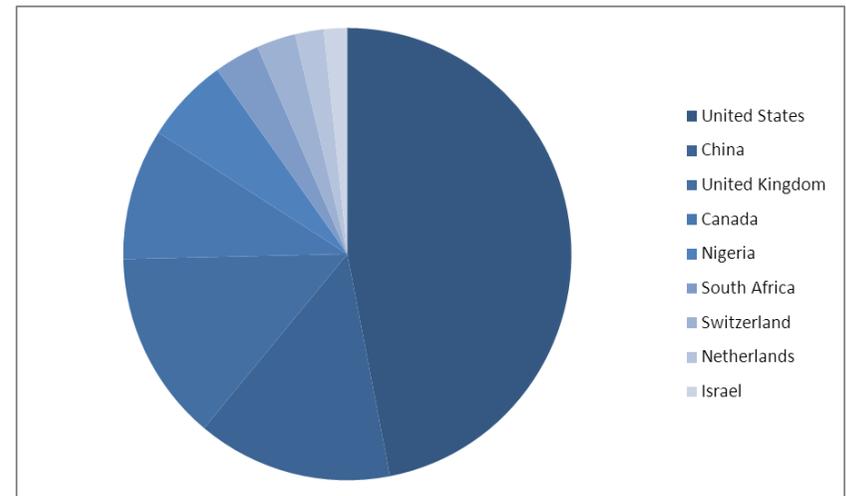
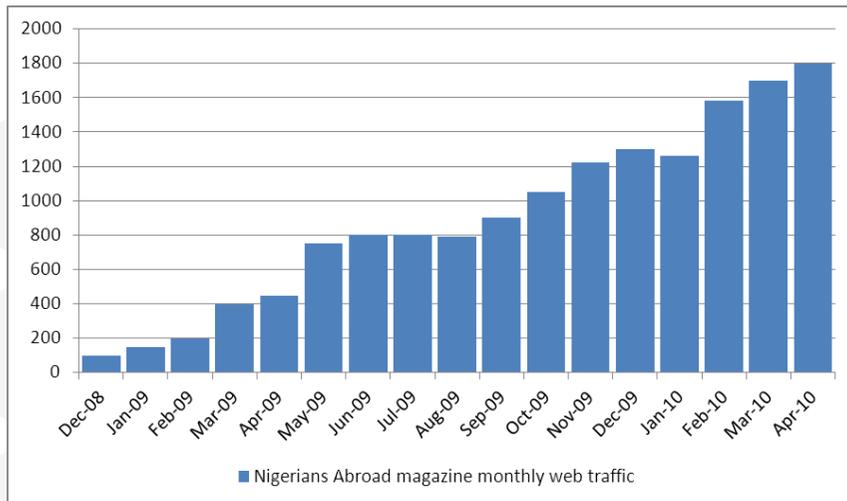
ADVERTISEMENT

Nigerians Abroad magazine’s is the leading network for reaching civically-engaged Nigerian professionals across the globe. Audiences are largely from United States, China, United Kingdom, Canada and Nigeria. From our establishment less than two (2) years ago, Nigerians Abroad Magazine serves more than 35,000 page views and over 20,000 unique monthly visitors.

By advertising with Nigerians Abroad Magazine, you’re accessing a dynamic readership that is not only helping shape opinions, culture, and discourse on Nigerian matters, but also emerging as the next generation of influential decision makers on diverse fronts.

Nigerians Abroad Magazine offers you a variety of advertising options to fit your marketing budget, from site domination (75% of all ad views) down to weekly contracts. Our web pages are enjoying tremendous popularity among Nigerians home and abroad.

We invite you to contact us and see how you and your business interests can benefit from our outreach: advert@nigeriansabroadlive.com



WRITERS

Nigerians Abroad Magazine is always looking for new ideas, and welcomes queries and pitches from writers for both our magazine and website.

Nigerians Abroad articles focuses on an issue, event, organization, person, project, or place related to public interest in any part of the world. However, articles focusing on information that will be of most benefit to Nigeria and Nigerians home and abroad will be most welcome. The majority of the articles will directly or indirectly address the politics of nation building and its socio-economic growth and development.

SUBMITTING A PROPOSAL

We welcome proposals from both experienced and inexperienced writers. Writing for the web site is an especially good opportunity for new writers who are looking to explore ideas and formats best suited for the digital world. Most articles that do not make it into the printed magazine will usually become part of the NigeriansAbroadLive.com web site upon the issue's launch.

For more information: editor@nigeriansabroadlive.com

PARTNERSHIP AND SPONSORSHIP

Nigerians Abroad Magazine is a platform for various business opportunities that goes beyond news and information. Some of our areas of interest are business exposition, conferences, entertainment, arts and cultural events to name a few. We invite individuals, groups and companies to contact us on possible areas of partnerships that will be of mutual benefit. As a sponsor, you are guaranteed maximum exposure through our magazine, website and other promotional material.

To learn more and to see how your business could thrive through this partnership, contact: yemi.ife@nigeriansabroadlive.com



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ASSOCIATES

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